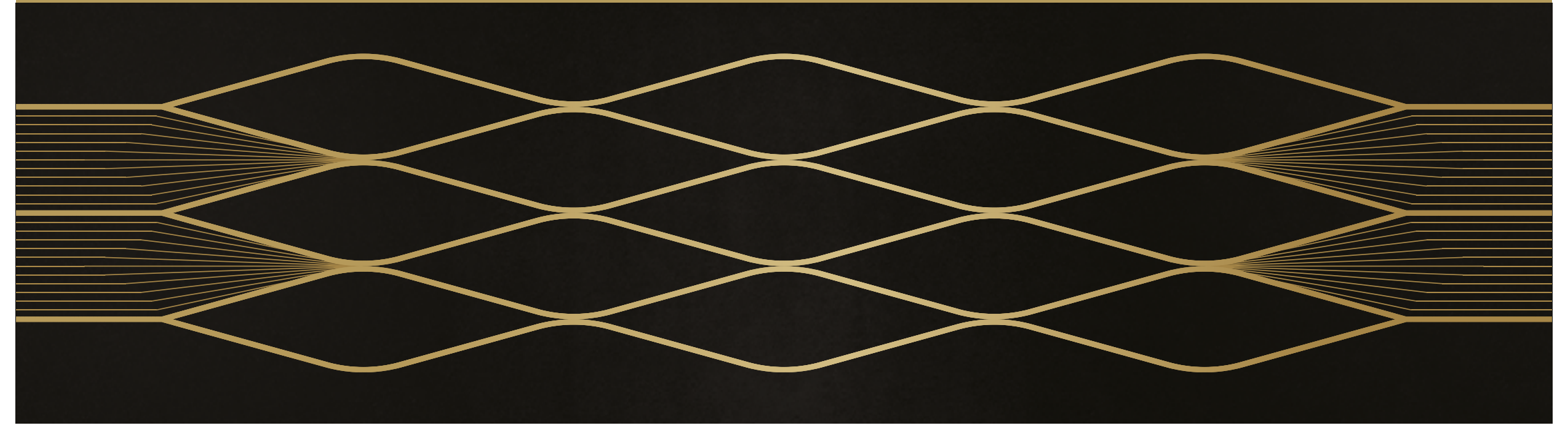


M3M

PRIVÉ73

Call: +918586866824



THE NEXT WONDER IN RETAIL

The world we live in exposes us to an exciting jumble of sights and sounds. Amidst the stimulation striking us, we tend to rely on our vision for the most part, which is why what is shown well, is known to sell well. The next phase of the retail revolution calls for design innovation that will allow a covert power over what the modern consumers see and how they move, thus promising exponential sales.

M3M is ready with an innovation meant to raise the bar for retail. The perfect blend of a mall and high street, to showcase your business on a grand scale and to let the shoppers get the best in a glance. Get ready for a revolutionary concept of retail, that is sure to turn heads and be the talk of the town.

Be Seen, Better Than Ever

A Trailblazing Design to Catch the **Worlds Eye**

Emerging as a retail island, M3M Privé73 aspires to conjure a mystical floating appearance and an unparalleled shopping experience at the most promising location of Gurugram.

The development takes cues from some of the most iconic heritage landmarks across the world such as The Taj Lake Palace, Udaipur and Saint Michele Island in France. Although different in architecture, it will achieve a similar effect, with a sunken excavation around the perimeter, out of which it will rise like a fortress. The upper volume will be encircled by elegant golden ribbons to achieve the signature splendour of M3M.



Versace Residences, Manila

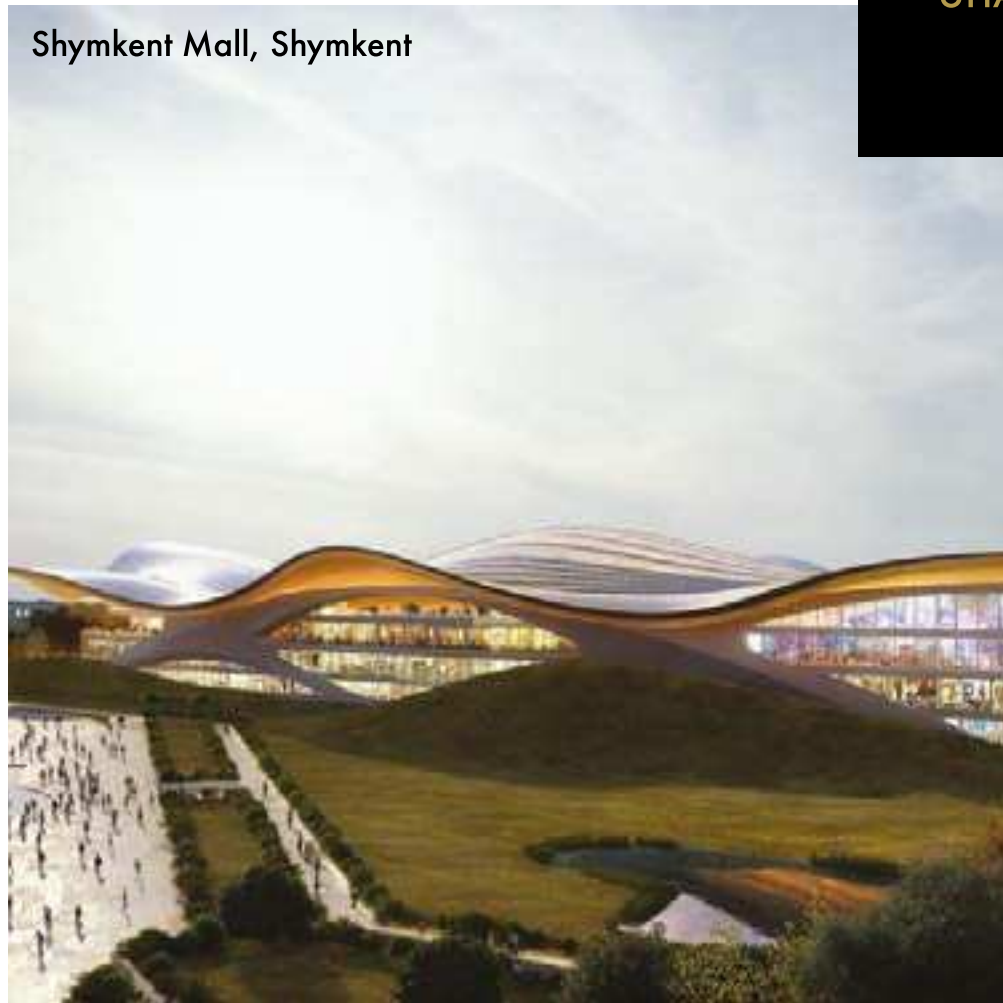


Green Office Park Development 05, Tangerang

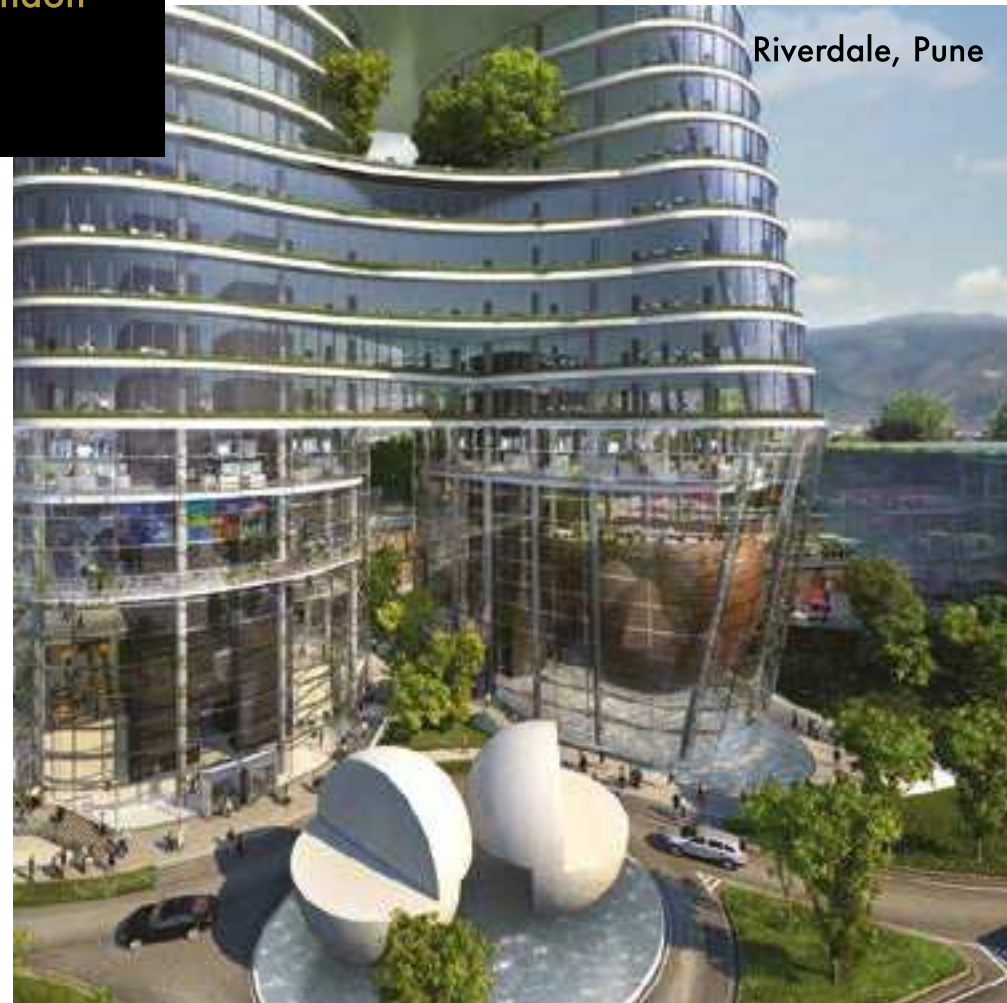


Iconic Landmarks of
UHA London

Shymkent Mall, Shymkent



Riverdale, Pune



Omkar 1973, Mumbai



A Masterpiece Created by a Stroke of Genius

When commencing the journey to a new phase of retail, we knew only the best could help shape an idea so sublime and elusive. Hence, we chose to partner with the best, UHA London, an internationally acclaimed architecture and design studio, based out of London. Their expertise lies in employing natural elements such as sunlight, working wonders with clean lines and spatial sequences that enhance both private and public domains. They have emerged as a big favourite across America, Asia and Europe, creating spectacular designs that are singular in form and expression, but at the same time pragmatic and efficient, thus creating iconic landmarks.

uhalondon

A Pleasure Island Inspired by an International Wonder

As we set about creating an unprecedented retail destination, we found our inspiration in The Burlington Arcade of London which led us on to the most striking feature of M3M Privé73, an elongated shopping walkway. M3M Privé73 brings alive a modern reinterpretation of this iconic retail address while being in step with the scale and modulation of the original.

M3M Privé73 will impart a new zing to the original format with dynamically positioned units that will ensure optimal visibility to every unit upon entering the arcade. The intersections of retail streets will transition to a cleaner contemporary style with straight frontages.





An Innovative Amalgam, a First in India

M3M puts together the most effervescent elements of retail science and designs to come up with a breakthrough blend. The grandeur of a mall with an intimate feel of a high street infused into a boutique shopping ensemble. A diverse spread of spaces such as small plazas, break out alcoves and open-to-the-sky Green Haven at different levels will remind one of taking a stroll through a rustic town market, but in a three-dimensional pattern and in a structured layout for an organised flow and arrangement. M3M Privé73 is sure to delight you with the ambience of a high street and comfort of a mall with a covered/semi-covered shopping walkway and air-conditioned units.

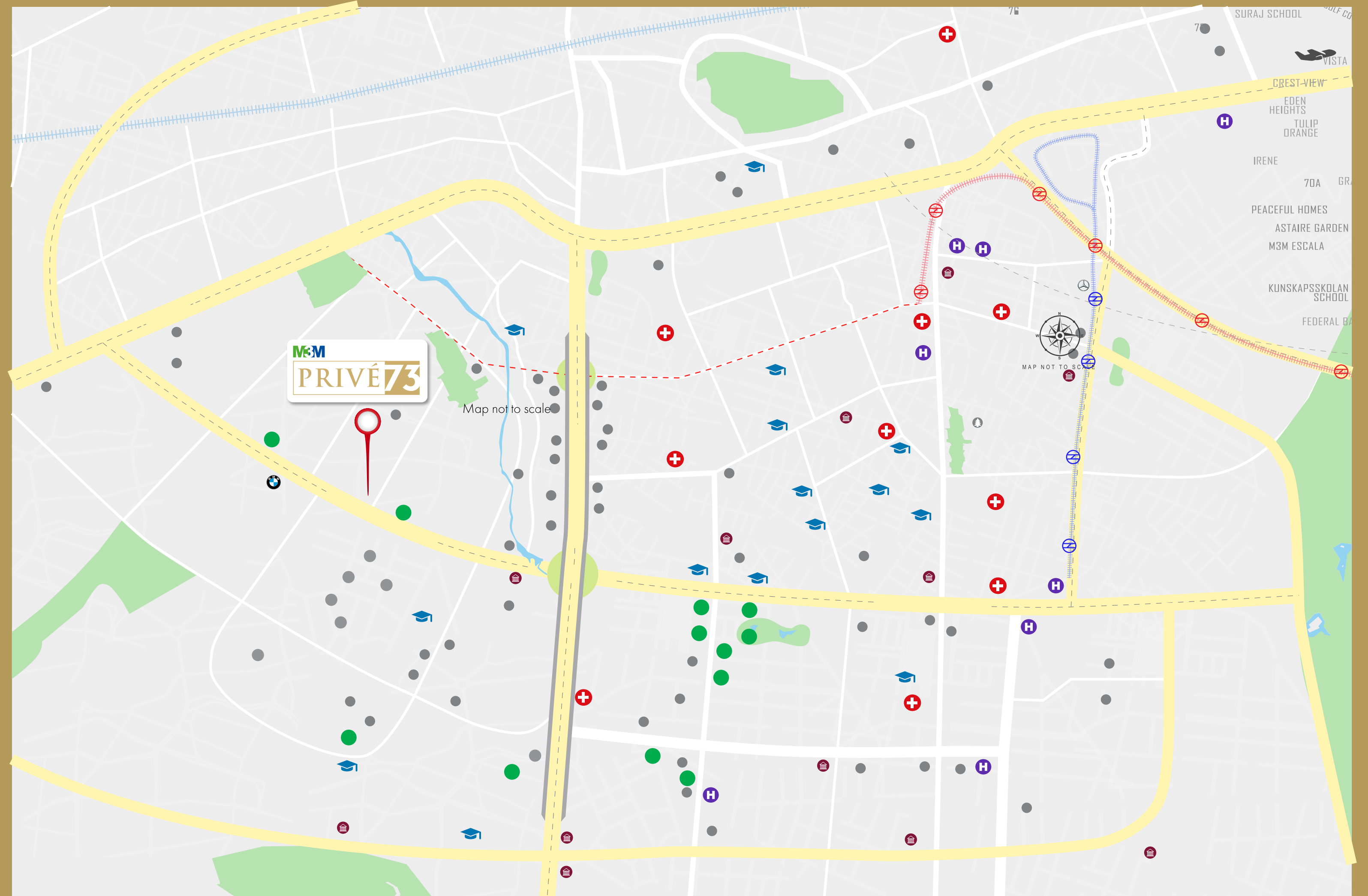
Centrally located with connectivity to Golf Course Road (Extn.),
Sohna Road and NH-8

Prime retail frontage facing the 150 m wide Golf Course Road (Extn.)
with direct access from NH-8 and Sohna-Gurugram Road

High-end projects such as Tatvam Villas, Nirvana Country, Central
Park 2, Park View City 1, Greenville, Piramanti, Vipul Greens and
much more in the vicinity

In proximity of Grade-A commercial developments such as Vatika
Business Park, Aricent Candor Tech, Digital Greens, BMW Training
Centre and Corporate Greens

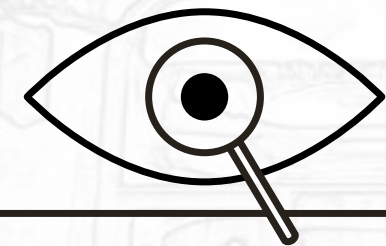
A stones throw away from renowned hospitals and schools



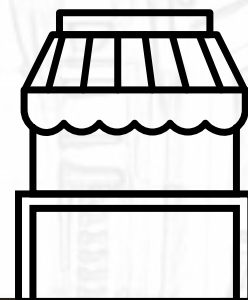
Flaunt with a Flair, for Phenomenal Sales

Be seen better than ever at M3M Privé73, armed with features, ingenious designs and layouts that maximise exposure.

M3M Privé73 has been envisioned as a grand showcase, proudly lined with an alluring glass frontage of double-height stores



83% of selling takes place visually



540%

spike in sales by breaking monotony

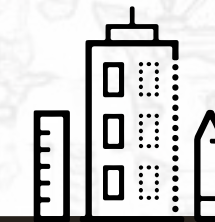


A stacked structure to ensure maximum visibility to the floating volumes and an unhindered layout visually connecting each level for optimal visibility



229%

boost in sales with a well-developed hotspot



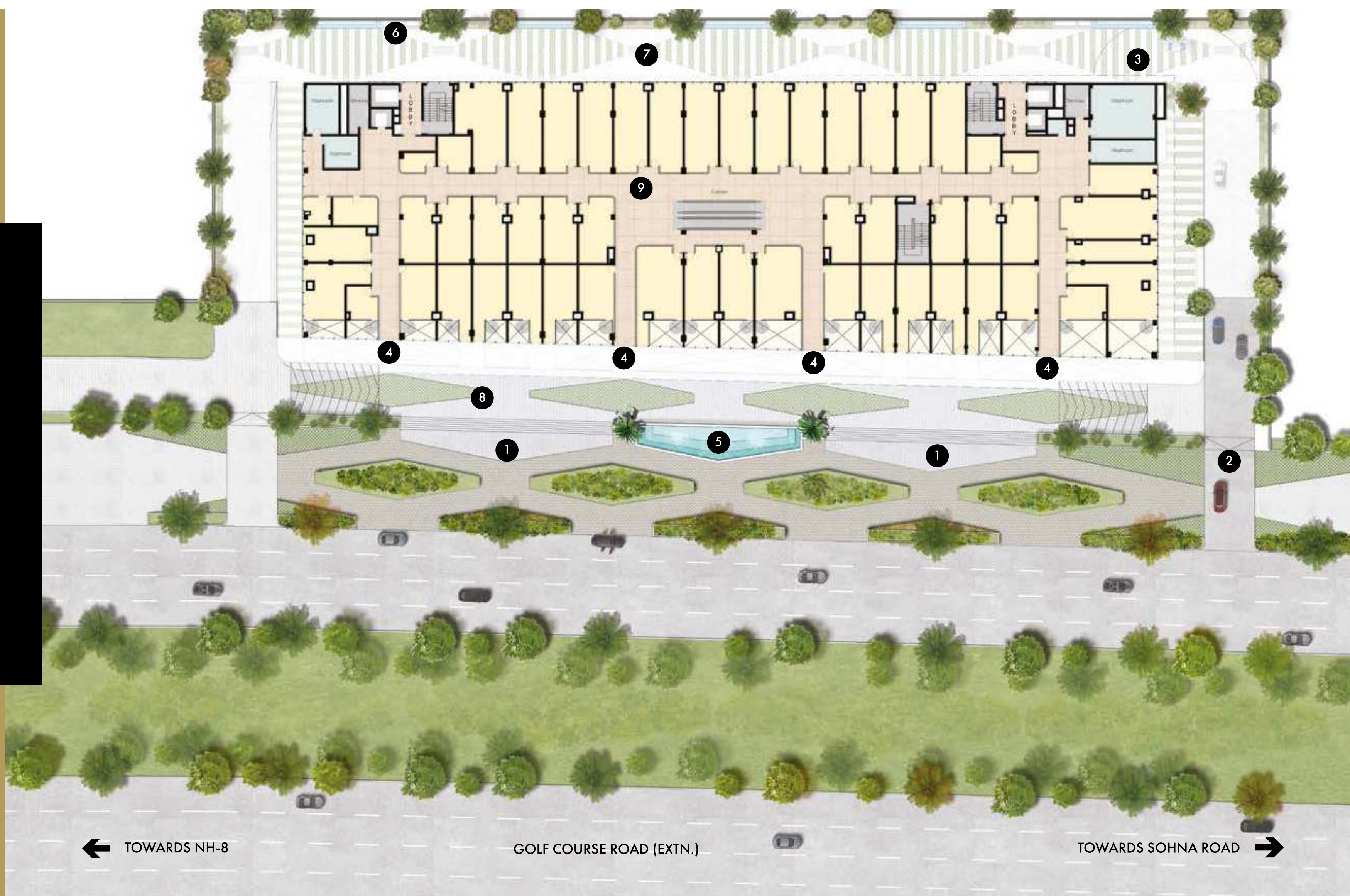
This retail hub aspires to do that with uninterrupted movements, strategic placement and intelligent connectivity



A Revolutionary Site, to Fall in Love with, at the First Sight

The project is a delightful mix of retail and F&B, arranged over a stack of 5 levels. The lower ground floor is designed to be an international market-place with double-height showrooms aligned along the southern periphery of the project. The upper ground, level 1 and level 2 together will play host to approx. 200 retail units, ranging from 150 sq. ft. to 1500 sq. ft. The topmost level will be dedicated to F&B, with a mix of alfresco dining on landscaped terraces and elite restaurants.

- | | |
|--------------------------|--------------------------------|
| 1 Pedestrian Drop Off | 6 Vertical Landscape |
| 2 Entry/Exit | 7 Pedestrianized Activity Zone |
| 3 Basement Entry/Exit | 8 Pedestrian Plaza |
| 4 Entrance | 9 Burlington Arcade |
| 5 Entrance Water Feature | ● Retail Shops |





**An Iconic Frontage
to Turn Heads**

A resplendent frontage will allure onlookers with a magnificent glass façade, while the unique golden ribbons encircling the façade will grab eyeballs. The appearance of the project is meant to be its most striking attribute and will reflect a distinct aura of a self-contained retail island wrapped up in golden glory.

A Stunning Double-Height Glass Front

Grand double-height showrooms will present an exhilarating view that will be hard to walk away from. The double-height stores emerge dreamily out of the sunken moat, enjoying access from both lower ground and ground floors. A magnificent showcase with 9 m high showrooms, to make an unforgettable impression and overwhelm the visitors with desire.





An International Experience, an Intimate Feel

The main shopping area has been designed as a reflection of a fascinating modern city. The project will distinguish itself with an ambience that is welcoming and will contain a blend of myriad experiences. The retail units on the lower level will face outwards with a transparent façade for optimal visibility and those on the remaining levels will face inwards to keep the external periphery clear.

A Culinary Spread for a Delicious Experience

The uppermost level is envisioned to be a F&B destination with a range of outlets to choose from. It will connect with a lush, landscaped rooftop which will present a charming ambience and a stunning view for alfresco dining. Special occasions, quick bites or whimsical cravings, this F&B destination will cater to a wide spectrum of moods and desires with a culinary extravaganza.





A Walk Through **Air**

The internal connectivity is further enhanced by iconic sky walkway. Besides adding an edgy quirkiness to the development, these walkways are expected to be an identifying and popular salient feature of the development, giving the visitors an experience that will thrill them each time.

From One Level to the Next, Like a Breeze

Centrally located escalators address all vertical circulation. The uninterrupted view and escalators at each level that allows the visitors to locate and access what they desire without any hassles. Elevator cores are located at the northwest and northeast corners of the development. Sophisticated high-speed lifts will enable circulation between different levels and will help channelize movement.





A Glorious Hang-Out Perfect for a Pause

M3M Privé73 is intricately designed to create special niches and ingeniously planned to be a series of ecstatic experiences. The space on the rear side development is meant to be an exhilarating hang-out, embellished with lush greens and fountains where one can cherish the open skies while enjoying access to the project. This sit-out with a unique ambience, conjured with soft splashing sounds of water and charming, open air cafes will invite shoppers to catch a breath while on a spree, to grab a bite or to simply unwind.

SPECIFICATIONS

STRUCTURE	RCC/steel/composite structure as per relevant IS code
LANDSCAPE	Landscaped boulevard at front & rear with water-features
FINISHES Exterior Lobbies Basement Tenant Floor Finish Common Toilets	Combination of one or more: glazing, stone, tile, ACP and painted surface etc. Combination of one or more: stone, tile and painted surface Broom finish concrete Concrete floor Finished toilets with modern fittings and fixtures
PARKING	Multilevel basements for parking & services as per norms
SECURITY Video Surveillance Manned Security	Basement driveways, lift lobbies & peripheral security Boom barriers at strategic vehicular entry & exit points
FIRE SAFETY Wet Riser/Hose Reels/Sprinklers/Fire Extinguishers External Fire Hydrants Fire Detection System	Provisioned & to be provided as per norms Provisioned & to be provided as per norms Provisioned & to be provided as per norms Provisioned & to be provided as per norms

SPECIFICATIONS

HVAC AC System Ventilation and Exhaust	Provision for split/water cooled DX system Provided for common toilets and basements as per norms
ELECTRICAL Distribution Metering Lightening Protection & Earthing Pits	Provision of cable up to unit/premises Unit load will be metered through intelligent metering system Provided
GENERATORS	100% fully automatic backup running on diesel with suitable diversity and load factor
SIGNAGE Internal External	Main lobby equipped with directional signs External signage as per developers design and conditions
COMMUNICATION CABLE/TV CONNECTION	Provision for data & voice

11 COMPLETED PROJECTS

RESIDENTIAL

- M3M Golfestate - Fairway East - India's first in-city golf lifestyle destination
- M3M Escala - A picture perfect Indo-Spanish story
- M3M St. Andrews - Luxury residences located in Sector- 65, Gurugram
- M3M Polo Suites - Specially curated for the blue-bloods with amenities befitting royalty
- M3M Woodshire - Residences located in Sector-107, Gurugram
- M3M Golfestate - Fairway West - India's first in-city golf lifestyle destination
- M3M Merlin - The Singaporean style world-class residences
- M3M Panorama Suites - Truly for the select few with only 36 exclusive suites



Sector- 107, Gurugram



Sector- 65, Golf Course Road Extn., Gurugram



Sector- 70A, Gurugram



Sector- 65, Golf Course Road Extn., Gurugram



Sector- 65, Golf Course Road Extn., Gurugram

COMMERCIAL

- M3M Cosmopolitan - The first street retail development on Golf Course Road Extn.
- M3M Urbana - Largest integrated mixed-use commercial development
- M3M TeePoint - A well-established mixed-use project for the business-minded people



Sector- 67, Golf Course Road Extn., Gurugram



Sector- 65, Golf Course Road Extn., Gurugram



Sector- 65, Golf Course Road Extn., Gurugram



Sector- 66, Gurugram



Sector- 67, Gurugram



Sector- 65, Golf Course Road Extn., Gurugram

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Viewers/intending purchasers are requested to contact Company's office to understand the details regarding the project(s) and only after thorough understanding about the same and taking appropriate advice from his/her/their independent sources, take further decision regarding / in relation to the Project(s) from his/her/their independent sources. Viewers/those interested are requested to contact Company's office for complete details including the approvals & permissions. Nothing contained herein shall constitute as any scheme or deposit plan or investment advice/offers/proposal under the applicable law or any scheme under SEBI Act, 1992 and/or any other applicable law. Nothing contained herein is in violation of the norms of Competition Commission of India. Use of information for buying/investing in the Project(s) by any person shall deemed to be on the basis of his/her/their independent analysis & decision and the Company shall not be responsible for any losses incurred by any buyer /investor due to any reasons whatsoever. Terms of allotment/sale for the projects mentioned herein below from A to F are subjected to respective- (a) Application Form, and/or Buyers Agreement, and/or Conveyance Deed; (b) Licenses, building plan, other approvals; (c) Occupation Certificate. (A) M3M Golf Estate Fairway East M3M St. Andrews Golf Residences a part of M3M Golf Estate - Fairway East M3M Golf Estate Fairway West M3M Polo Suites M3M Panorama Suites an integrated parts of larger development on land owned by Manglam Multiplex Pvt. Ltd. [CIN: # US5101HR2003PTC044839] and presently addressing 50.05 acres (22.683 Hectares) as amended vide DTCP order Memo No. LC-3281(A-B+C)-IC-3569/JEM/S/2017/8493-8508 dt. 02.05.2017 located at Sector 65, Gurugram under (i) license Nos. 234/2007 dt. 10.10.2007, 52/2009 dt. 28.08.2009, 35/2010 dt. 06.05.2010 and (ii) revised Bldg. Plan Memo No. ZP-357/AD(RA)/2015/407 dt. 09.01.2015 accorded to Manglam Multiplex Private Limited. Occupation Certificate has been accorded vide DTCP Memo No. ZP-357/SD(BS)/2017/7782 dt. 12.04.2017 and ZP-357/SD(BS)/2017/17788 dt. 25.07.2017 and ZP-357/64/SD(BS)/2018/30940 dt. 02.11.2018. (B) M3M Merlin is a residential Group Housing Colony development/project located in Sector 67, Gurugram-Manesar Urban Complex, Gurugram, Haryana, India. Group Housing Colony has been / is being developed on land measuring 13.344 Acres (5.40 Hectares) owned by Consolidate Realtors Pvt. Ltd. [CIN: U70109HR2009PTC047030], development whereof is governed by and subject to terms & conditions of (i) License No. 53/2011 dt. 10.06.2011; (ii) Revised Bldg. Plan Memo No. ZP-748/AD(RA)/2015/3749 dt. 10.03.2015 and any future revisions thereof. Occupation Certificate for 512 units has been accorded vide Memo bearing No. ZP-748/SD(BS)/2017/5548 dt. 24.03.2017. (C) M3M Woodshire is a residential Group Housing Colony development/project located in Sector 107, Gurugram-Manesar Urban Complex, Gurugram, Haryana, India. Group Housing Colony has been developed on land measuring 18.8825 Acres (7641 Hectares) owned by Cogest Realtors Pvt. Ltd. [CIN: U70109HR2006PTC044490], development whereof is governed by and subject to terms & conditions of (i) License No. 33/2012 dt. 12.04.2012; (ii) Revised Bldg. Plan Memo No. ZP-809/AD(RA)/2014/28086 dt. 12.12.2014; (iii) Occupation Certificate bearing Memo No. ZP-809/SD(BS)/2017/7674 dt. 20.04.2017 and Occupation Certificate bearing Memo No. ZP-809/SD(BS)/2017/17642 dt. 24.07.2017. (D) M3M Cosmopolitan is a Commercial Colony development/project located in Sector 66, Gurugram-Manesar Urban Complex, Gurugram, Haryana, India. Commercial Project has been developed on land measuring 2.943 Acres (1.221 Hectares) owned by Alresh Builders Pvt. Ltd. [CIN: U70100HR2007PTC044678], the Completion Certificate for the same has been granted by DTCP for license No. 43/2009 vide Memo No. LC-1934-JE (VA)-2017/17996 dated 27.07.2017. (E) M3M Urbana is a Commercial Colony development/project located in Sector 67, Gurugram-Manesar Urban Complex, Gurugram, Haryana, India. Commercial Project has been developed on land measuring 8.225 Acres (3.329 Hectares) owned by Marial Buldoan Pvt. Ltd. [CIN: U80903HR2007PTC044491] and is a part of the Integrated Larger Development on land measuring 11.1375 acres (4.508 Hectares). Development of M3M Urbana is governed by and subject to terms & conditions of (i) Licenses bearing No. 100/2010 dt. 26.11.2010, 101/2010 dated 26.11.2010, 89/2010 dt. 27.10.2010, 11/2011 dt. 28.01.2011 and 36/2013 dt. 31.05.2013; (ii) Building Plan bearing Memo No. ZP-693/SD(BS)/2016/16129 dt. 03.08.2016; (iii) Part Occupation Certificate bearing Memo No. ZP-693/SD(BS)/2017/3590 dt. 23.02.2017. (F) M3M Escala development is an integral part / phase / block / segment / constituent of Integrated Group Housing Colony being developed in a planned and phased manner over a period of time in terms of various approvals and the licenses granted vide License No. 16 of 2009 dated 29.05.2009 renewed vide Memo dt. 31.05.2013 and License No. 73 of 2013 dt. 30.07.2013. M3M Escala is subject of development on the land measuring approximately 1.116 Hectares (2.79 Acres) situated in the revenue estate of Village Palta, Sector 70A, Tehsil & District Gurugram (Gurgaon), Pin- 122101. Licensed land on which M3M Escala development is undertaken is owned by Haamid Real Estates Private Limited and development rights therein are with Rapid Infracon Private Limited. M3M Escala development is being undertaken by M3M India Pvt. Ltd. under a definitive arrangement with Haamid Real Estates Private Limited and Rapid Infracon Private Limited as an integral part of the larger planned and phased development. M3M Escala development is governed by and subject to terms & conditions of (i) License No. 16 of 2009 dt. 29.05.2009; license No. 73 of 2013 dt. 30.07.2013; (ii) Approved Building Plan by DTCP vide Memo No. ZP-545/AD(RA)/2017/1238 dt. 27.01.2017 any future revisions thereof; (iii) Application Form; (iv) Allotment Letter; (v) Buyer Agreement. Occupation Certificate has been accorded by DTCP vide Memo No. ZP-545/SD(BS)/2018/23018 dated 02.08.2018. Use of information for the above mentioned projects (A to F) shall be governed by Indian laws; subject to jurisdiction of courts at Gurugram and Hon'ble High Court of Punjab & Haryana, India. Copies of approvals of respective Project(s) are available for inspection at the Company's office at M3M Cosmopolitan, 12th Floor, Sector - 66, Gurugram - 122002, Haryana, India subject to prior appointment. Complete details of the Project(s) including the specifications and amenities therein and other information and details are available. *Terms and Conditions apply. 1 Hect=2.4705 Acres, 1 Acre=4840 sq. yds. or 4046.864 sq. mtrs. 1 sq. mtr.=10.76 sq. ft. IN NO EVENT WILL THE COMPANY(IES) INCLUDING LAND OWNINGS / LICENSE HOLDING COMPANY(IES) BE LIABLE TO ANY PARTY FOR ANY DIRECT, INDIRECT, SPECIAL OR OTHER CONSEQUENTIAL DAMAGES FOR ANY USE OF THIS BROCHURE INCLUDING, WITHOUT LIMITATION, ANY LOSS OF PROFITS, BUSINESS INTERRUPTION, LOSS OF PROGRAMS OR OTHER DATA ON YOUR INFORMATION HANDLING SYSTEM OR OTHERWISE, EVEN IF WE ARE EXPRESSLY ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.



THE M3M WORLD



The future of luxury-living is here. M3M Life is a venture that will develop high-end housing projects all over the country.



M3M Zone is M3M's own Silicon Valley. M3M Zone will be responsible for bringing in IT companies and SEZs, to put this area amidst intelligent surroundings.



M3M Biz is here to revolutionise shopping and office spaces. M3M Biz specialises in bringing exclusive commercial centers to life. It is here to take on the responsibility of changing one's outlook towards office and retail spaces in the near future.



Brand M3M is expanding internationally, forging life-long, mutually beneficial ties. This is in line with the brand's long-term ambitious growth strategy to mark its global presence. M3M as a brand already has a marketing presence in USA, UK and the Middle East.



M3M Joy proposes to create an ideal world of entertainment and hospitality. It will spearhead the brand's journey into innovative projects by bringing world-class hotels, service apartment and malls to life.



M3M Learn is a revolutionary effort by M3M that specialises in bringing up the best institutions affiliated with top universities worldwide. It will be responsible for delivering the best in education.



M3M Care is the human face that embodies M3M's CSR activities. The brand believes in giving back to the employees, the community and to the natural surroundings.



With a host of ambitious projects rapidly taking shape, today M3M as a brand stands at the threshold of bringing in more landmarks and more innovative concepts of home, retail, and business. The future beckons and brand M3M is ready for it.

- Residential - 6
- Office/Retail/F&B - 5
- Serviced Apartments & Loft - 3
- IT Park - 1



M3M Foundation is a charitable organization established with the objective of harmonious and sustainable moral, social and economic upliftment of underprivileged and weaker sections of society.

REDEFINING THE FUTURE

M3M as a brand is all set to march into the future with limitless expansion and inclusive growth by upgrading living concepts and foraying into new sectors.



SMART CITY

The mass access to modern amenities in India has made smart living a priority for government and industries. M3M as a brand is also planning to develop/associate itself with the development of smart cities designed using the urban informatics and technology to improve the efficiency of services.

EDUCATION

M3M believes in providing quality education in order to sow seeds for a better tomorrow. It aims to establish institutions which can create leaders who are able to contribute and succeed in a rapidly changing society.



AFFORDABLE HOUSING

Inspired by the vision of Housing for All, M3M is planning to add value to affordable living by providing better homes to lower income groups looking for the luxury of a self-owned home.

INDUSTRIAL WAREHOUSING

M3M is entering the warehousing industry set to grow at a CAGR of 8% - 10% and modern warehousing at 25% - 30% over the next few years to come.



THANK YOU

Call: +918586866824

