

A large, intricate decorative graphic consisting of multiple overlapping swirls and loops, rendered in a lighter shade of teal against the background. The design is symmetrical and ornate, resembling a stylized floral or scrollwork motif.

THE EMBLEM OF BUSINESS & LEISURE



BRANDED SHOES  
DESIGNER WEAR, CAFE, ICE CREAM  
SALON,  
UTILITY  
STORE,  
LINGERIE  
FOOTWEAR,  
COFFEE  
LOUNGE,  
SALON, BRANDED SHOWER  
DESIGNER WEAR, CAFE, UTILITY STORE

SHOWROOMS  
PARLOUR, LIFESTYLE HUB,  
LOUNGE,  
LIFESTYLE HUB  
R, SALON  
LOUNGE,  
KNACKS  
ROOMS, DESIGNER WEAR, CAFE,  
SALON  
TELE-  
MARKETING,  
UTILITY STORE  
COFFEE  
LOUNGE,  
SALON







**ROOF**

REALTY . OPPORTUNITY . FUTURE



## LET'S GET ACQUAINTED

ROF. It's not just a name. It is the epitome of perfection and sheer brilliance. Being a trusted developer in private and retail real estate market to purchase, rent or lease high-class properties, it has given properties that speak for themselves and have set new standards in the field of real estate.

ROF is an industry pioneer in developing real estate projects ranging from contemporary housing and office spaces to luxurious hotels.

Providing state-of-the-art, sensibly valued residential, commercial, hospitality and office spaces is what defines ROF. Knowing that only a leader can change the way market works, we don't just create structures, but unmatched international standards that everyone looks up to.

For more than a decade ROF has stood like a skyscraper amidst all kind of market fluctuations and customer expectations and has never failed to deliver world-class structures with supreme quality and unimaginable facilities.





ROF  
**Insignia**  
Souk

THE EMBLEM  
OF BUSINESS & LEISURE









ROF proudly presents ROF Insignia Souk - An epitome of best in Retail, Shopping, Dining & Entertainment experiences in Sector 93, Gurugram.

A well-planned international concept of Retail Spaces, ROF Insignia Souk is coming up strategically on 75 metre & 60 metre wide road intersection. This well-designed complex, with unique 60% open area spaces reserved for landscaping, parking, walkways etc., is located at the best location and will be a Premium Retail Space Destination of Central Gurugram. An ingenious International concept, it will surely be known for providing people incredible premium experiences.

THE EMBLEM OF BUSINESS & LEISURE

ROF  
**Insignia**  
Souk





Artistic Impression



## ATTITUDE ALONE DOESN'T CREATE ENTREPRENEURS. OPPORTUNITIES ARE EQUALLY IMPORTANT.

ROF Insignia Souk is one such unique retail concept which boasts of opportunities at every corner with 30 premium plots that are 2 sided open with sizes ranging from 75 metres to 125 metres.

ROF Insignia Souk offers you to customize your world your own way as each plot is accessible from both sides and has the option to develop five levels - Ground + 4, and basement to create your own identity. Truly your own personal Insignia!

So, be it a shop, office space, or a restaurant, come and discover a unique retail space concept for ideal investment opportunities.







## SALIENT FEATURES AROUND SEC-93, GURUGRAM

Keeping you close to opportunities, ROF Insignia Souk keeps you closer to the key employment hubs of the city like Cyber City, Udyog Vihar, Golf Course Extension Road, Sohna, Manesar, etc.

Manesar, a major industrial employment centre, is in proximity, and so is the Kadipur Industrial Area.

All the roads from ROF Insignia Souk lead to opportunities as it is connected to city's employment hubs through Pataudi Road, NH8, Dwarka Expressway, Western Peripheral Expressway and Southern Peripheral Road.

What's more! This sector has the advantage of being an ideal residential destination with a strong social infrastructure in the neighbourhood and proposed metro line. The sector has witnessed development of several residential projects in the vicinity.

Residential projects in these places are ideal for those who choose to surround themselves by abundant greenery with the soothing sound of nature.

It also has the benefit of a well-established network of schools like Ipsaa: Pre-school, Pranavananda International School, Rao Bharat Singh International School, Hospitals like Genesis Hospital, Medeor Hospital, Manesar, ESIC Hospital, Manesar, Medanta Medicity, Shopping Malls, Retail Markets and Five Star Hotels.

An ideal location for rented accommodations, this sector is the first choice of the people who are always on the move and work in the private and retail sectors.

It has an easy access to Indira Gandhi International Airport via NH-8 and Dwarka Expressway, making it easily accessible to those traveling to from other parts of the country.



# LOCATION MAP



## Hospitals

- ⊕ Aarvy Hospital
- ⊕ Global Hospital & Trauma Centre
- ⊕ ARC Multispeciality Hospital

## Connectivity

- ⊙ Dwarka Expressway
- ⊙ Hero Honda Chowk
- ⊙ Kherki Daula, Toll, NH-8
- ⊙ IGI Airport
- ⊙ IMT Manesar
- ⊙ Railway Station
- ⊙ Bus Terminal
- ⊙ Proposed Metro

## Schools

- ⊙ RPS International School
- ⊙ Yaduvanshi Shiksha Niketan
- ⊙ Pranavananda International School
- ⊙ Sanskar Jyoti School

## Hotels

- ⊙ Hyatt Regency
- ⊙ Heritage Village Spa & Resort
- ⊙ ITC Grand Bharat
- ⊙ Karma Lakelands

MAP NOT TO SCALE



## LOCATION ADVANTAGE

That's why, ROF Insignia Souk is located at a strategic location.



5 minutes from  
upcoming  
Metro station



5 minutes drive from  
Dwarka Expressway



5 minutes drive  
IMT Manesar



2 minutes drive  
from Pataudi Road



2 minutes drive  
from NH-8



15 minutes drive  
from IGI Airport



Next to  
Aarvy Hospital



Opposite to  
RPS School



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ALMOST  
**20,000 FAMILIES**  
LIVING IN THE 5 kms  
RADIUS

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# ROF Insignia Souk

SECTOR 93, GURUGRAM

## SITE MAP

- 01 Water Body
- 02 Sculpture
- 03 Interactive Fountain with Light
- 04 Meter Room
- 05 Flea Market Kiosks
- 06 Parking
- 07 Performance Plaza
- 08 Large LED Screen
- 09 Common Area with Grass and Furniture to Sit
- 10 Quad LED Screen
- 11 Agora
- 12 Outdoor Café
- 13 Trellis with Sitting Below
- 14 Garden Area with Bamboo
- 15 Utility Block
- 16 Service Area
- 17 Road
- 18 Vehicular Entry/ Exit





## INCOMPARABLE

### GATHERING PLAZA

Our paved public space for citizens invites gatherings for civic, religious or commercial reasons.

### FOOD TRUCK ZONE

Space to house Gurugram's best Food Trucks all at one place. Offering different varieties and cuisines, these will be the go-to-place of every foodie.

### UTILITIES

Perfectly planned water supply, electricity connections, sewer systems to give you hassle-free experiences.

### AMPHITHEATRE

Offering a plethora of entertainment is our Amphitheatre. Be it performance, sports, or entertainment, this open-air amphitheatre is the perfect venue.

### ENTRY MOUNDS

Creating a striking first impression, people will be welcomed by these beautifully designed entry mounds with a promise to offer more such experiences.

### VEHICULAR ENTRY/EXIT

Well-planned passage for vehicular entry/exit keeps visitors' arrival and departure hassle free.

### PEDESTRIAN ENTRY/ EXIT

A separate entry/exit has been designed for the pedestrians for their safety.

### PEDESTRIAN PLAZA

Providing a worry-free time to the visitors, our pedestrian plaza allows no vehicles in the area and lets people unwind themselves.

### TRELLIS PLAZA

Connecting you to the nature, this trellis plaza is designed to soothe your senses and comfort you.





VERSACE



STYLE  
LAX

PAVILION  
FLORENCE

FENET  
EASY SEGE

LUXURY  
LADY KILL

FINA  
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## ROF INSIGNIA SOUK

Invites you to give your potential customers great moments  
that they crave to experience every now and then with...



FOOD TRUCK  
ZONE



FOUNTAIN  
PLAZA



AMPHITHEATRE

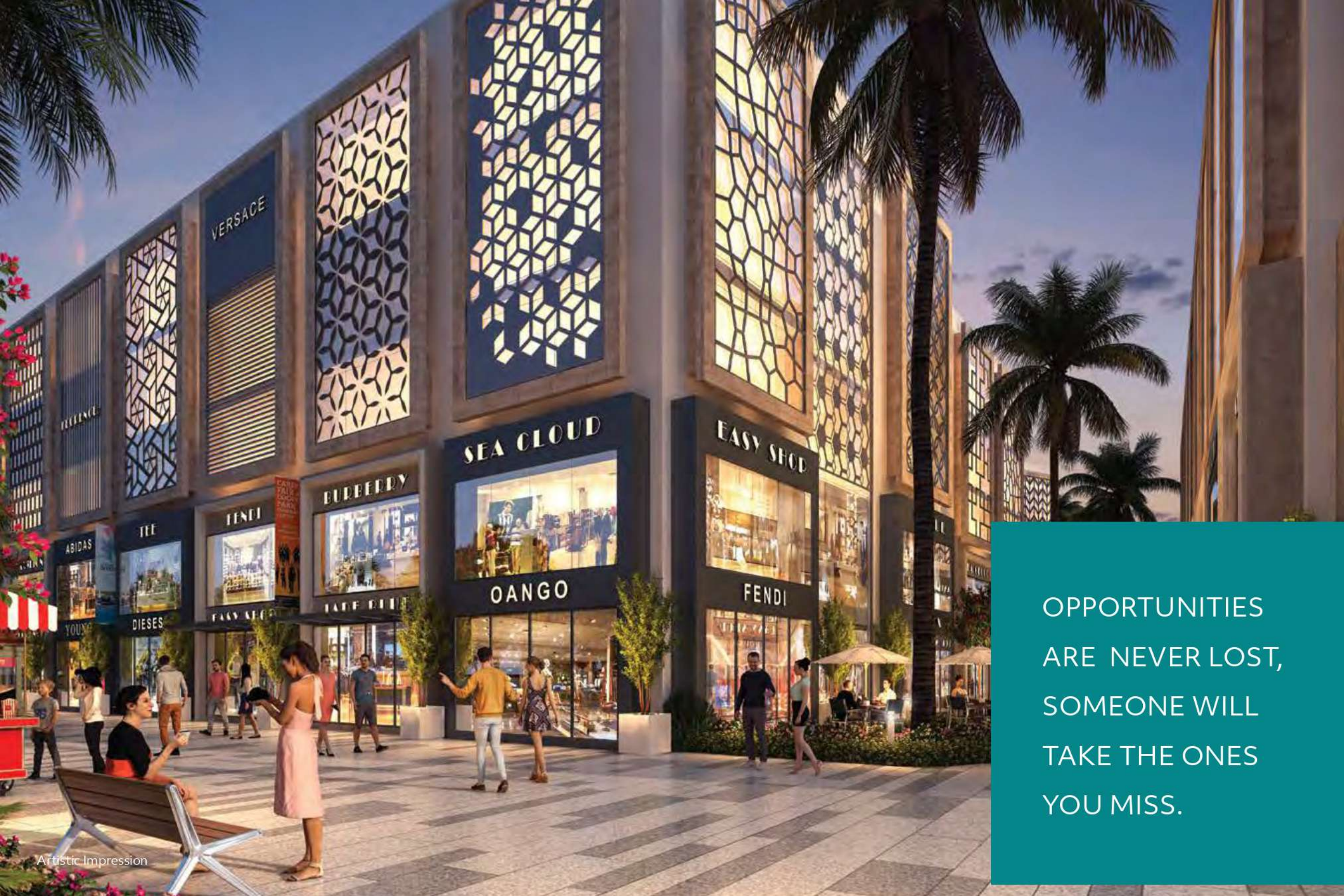


GATHERING  
PLAZA



PERFORMANCE  
PLAZA





OPPORTUNITIES  
ARE NEVER LOST,  
SOMEONE WILL  
TAKE THE ONES  
YOU MISS.





At ROF Insignia Souk, we mean business. And that reflects in our captive and flourishing community of households and businesses spread all around us.

With more than 20,000 families in the neighbourhood and developing areas all around, ROF Insignia Souk will surely be the new business hub in the NCR. If you are keen on starting a café, or opening a showroom, or organizing an event, this is the place to be.







The Performance Plaza. It is one platform that allows you to host cultural shows, fashion shows, lively fairs, special festival celebrations, and attractive displays.



While people can explore the space for outdoor cafes and restaurants, food trucks, and shopping, the palm trees and the trellis area invite them to relax their senses.





JADE BLUE

GUCII

STYLE



NEXT



VERMUDA



RAY BAND



BSOS



FOREVER



CAREER FAIR AT COOPER PARK

LEE



GIVE SPACE TO YOUR DREAMS TO GROW  
WITH ROF INSIGNIA SOUK

**60%**  
**OPEN**  
**SPACE**



**2** SIDED  
**OPEN**  
**PLOTS**

Owning a space in this complex has the potential and prospects of turning your dreams into reality and your investments into big establishments as you can lease any of your floors. So be a part of this unique retail concept and get associated with the ROF group.





RAMADA  
Gurgaon Central

RAMADA  
Gurgaon Central



Located in the midst of Gurugram, Sector 44, Ramada, Gurgaon Central is our signature, noteworthy hotel, that offers style, comfort and hospitality to everyone. The hotel is characterized by the presence of 94 well-built and well-styled rooms according to your requirements.

Into the bargain, it is a top choice for personal and business events due to its stylish banquet halls, luxurious board rooms and state-of-the-art executive lounges.

## DESIGN, COMFORT, STYLE ALL FOR YOU



Multi Cuisine Restaurant and Bar  
Open Round the Clock



Well-Equipped with Business  
Facilities for Hosting Meetings



Aesthetically and Elegantly  
Decorated Luxury Rooms





  
FORTICO

FASHION

SONNY

ECSADA

VUITTON

PARDIA

SONNY

DANDANG

PURMA

GENIPLY

SIRATIBI

JESANDER

LIJUS

NEEBOK

HERRE

GILE

SAE

NIKE

NIKE

DANDANG

VRESACE

JEPOS

CAHIVEL



# Always in Style!

ROF Portico is a tribute to the technology savvy and ever dynamic people of Gurugram. Nestled in the very posh locality of Sector 43 and surrounded by a bustling Sushant Lok Phase-1, ROF Portico is meant to become an exclusive and sought-after destination.

## Something For Everyone

 Hyper Market	 Fine Dining	 Beauty Services
 Cafés	 Fitness	 Bakery
	 Pharmacy	

## Associate Brand Partners



DELIVERED

ROF  
*Galleria @ 102*

Sector 102, Gurugram



ROF  
*ananda*

Sector 95, Gurugram



ROF  
*aalayas*

Sector 102, Gurugram

DELIVERING  
SOON



# ONGOING PROJECTS



  
amaltas  
ROF  
Sector 92, Gurugram



  
ROF  
aalayas-II  
Sector 102, Gurugram




  
alante  
Sector-108, Gurugram  
Sector 108, Gurugram



  
ROF  
Galleria @ 95  
Sector 95, Gurugram



  
atulyas  
Incredible Nature Living  
Sector 93, Gurugram



  
ROF  
GALERIA  
SECTOR 92, GURUGRAM  
Sector 92, Gurugram



**FOLLOWING OUR PASSION  
FOR PERFECTION AND  
TURNING YOUR DREAMS  
TO REALITY**





**DISCLAIMER:** Promoter urges every applicant to inspect the project site and shall not merely rely upon or to be influenced by any architectural impression, plan or sales brochure and, therefore, requested to make personal judgement prior to submitting an application for allotment. The project is being developed in phases, hence, certain facilities/amenities etc. may be used by allottee of other phases. Unless otherwise stated, all the images, visuals, materials and information contained herein are purely creative/artistic and may not be actual representations of the products and/or any amenities. Further, the actual design may vary in the fit and finished form the one displayed above. Project details / specifications can also be accessed at the office of Haryana real estate regulatory authority website <https://haryanarera.gov.in/>. Journey time shown, if any, is based upon google maps, which may vary as per the traffic at a relevant point of time. Rates mentioned do not include GST and other statutory charges, if applicable. T & C apply.  
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